



MAAS  
TOURISM JOB  
BROKER

# Welcome to the first MAAS project Newsletter!

The project has been launched!



In October 2023, our first meeting was held in Malaga, Spain. More than 13 participants gathered for the launch of the project.

9 European partners representing Sweden, Spain, Greece, Iceland, Ukraine, Cyprus, and Poland will be working together for the next 30 months on designing new methods for Europe's Job brokers supporting Tourism businesses, Ukrainian refugees, and job seekers.

The overall aim of the MAAS (Match, Attach, and Sustain) project is to develop and implement a job brokerage system, by upskilling and developing the job brokers, which will help refugees and job seekers, particularly Ukrainian refugees, to find suitable employment opportunities in the Tourism sector.

To achieve these goals the MAAS partnership will develop:

- Community of Practice platform for job brokers
- New 'Match, Attach & Sustain' Methods and eGuidance
- The eTracking Tool and Portfolio Builder, by designing and applying a technology-based 'CRM'.





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Up till now, end of April 2024, five of twelve co-creation sessions of the online Community of Practice have been organised:

1. Introducing the MAAS CoP, led by Rinova.
2. The Job Broker/refugees/tourism experience in Iceland, led by Vinnumala Stofnun.
3. Exploring the MAAS Job Broker concept, led by Trim Tab.
4. Tourism trends and needs in Cyprus and the EU, led by Larnaka Tourism Board.
5. Refugees' needs and opportunities, led by VITE SUTE.



You can have a look the sessions here:

<https://www.youtube.com/@MAASMatchAttachandSustain>

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Learn more about what MAAS can offer you, in the next Newsletter.





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## MAAS partnership:

TRIMTAB

RINOVA  
innovar, crear & regenerar

Folkuniversitetet

DIMITRA  
educational organization

sextaplanta  
AGENCIA DIGITAL TURISMO

1816  
SGGW  
WARSAW  
UNIVERSITY  
OF LIFE SCIENCES

BTEI

Larnaka  
tourism board

VINNUMÁLA  
STOFNUN



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